



Agenda

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Voney Services





WHO WE ARE



India's Most Preferred Digital Health Care Solution Company Since Decade.

 **TRUST OF**



64+
CORPORATES



300+
BRANDS



7.3 L+
DOCTORS



4.68 L+
CHEMISTS



ACCREDITATION

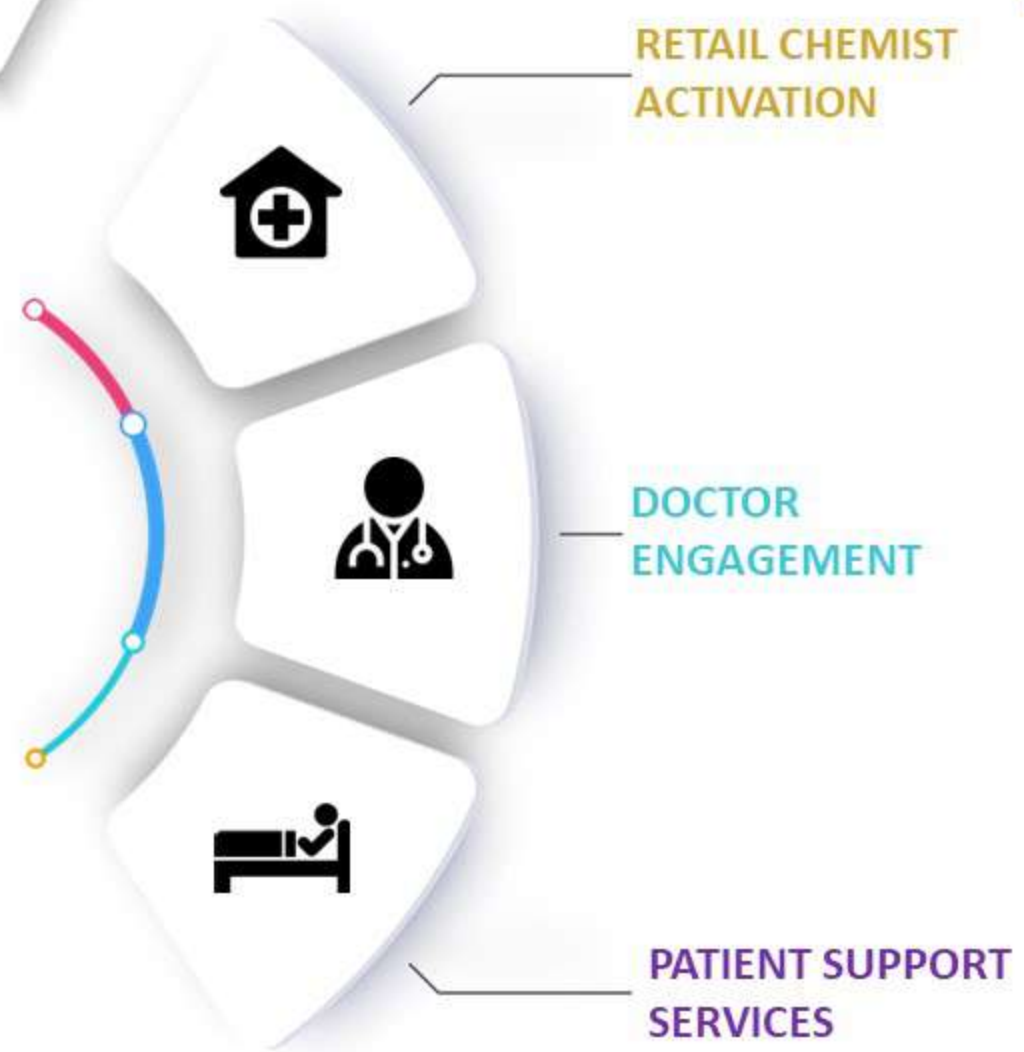
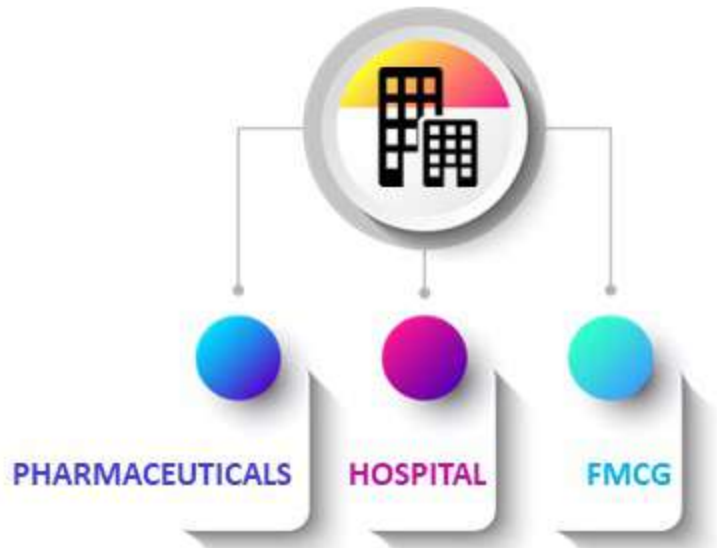




WHAT DO WE DO?



INDUSTRIES WE WORK FOR?



RETAIL CHEMIST ACTIVATION



North 126469

East 71202

West 157633

South 111587



4.68 Lac+ Chemist



SMS



WHATSAPP



IVR



EMAIL

- AWARENESS
- AVAILABILITY
- LOYALTY
- VISIBILITY
- SURVEY
- GRATIFICATION
- GAMIFICATION

Communication

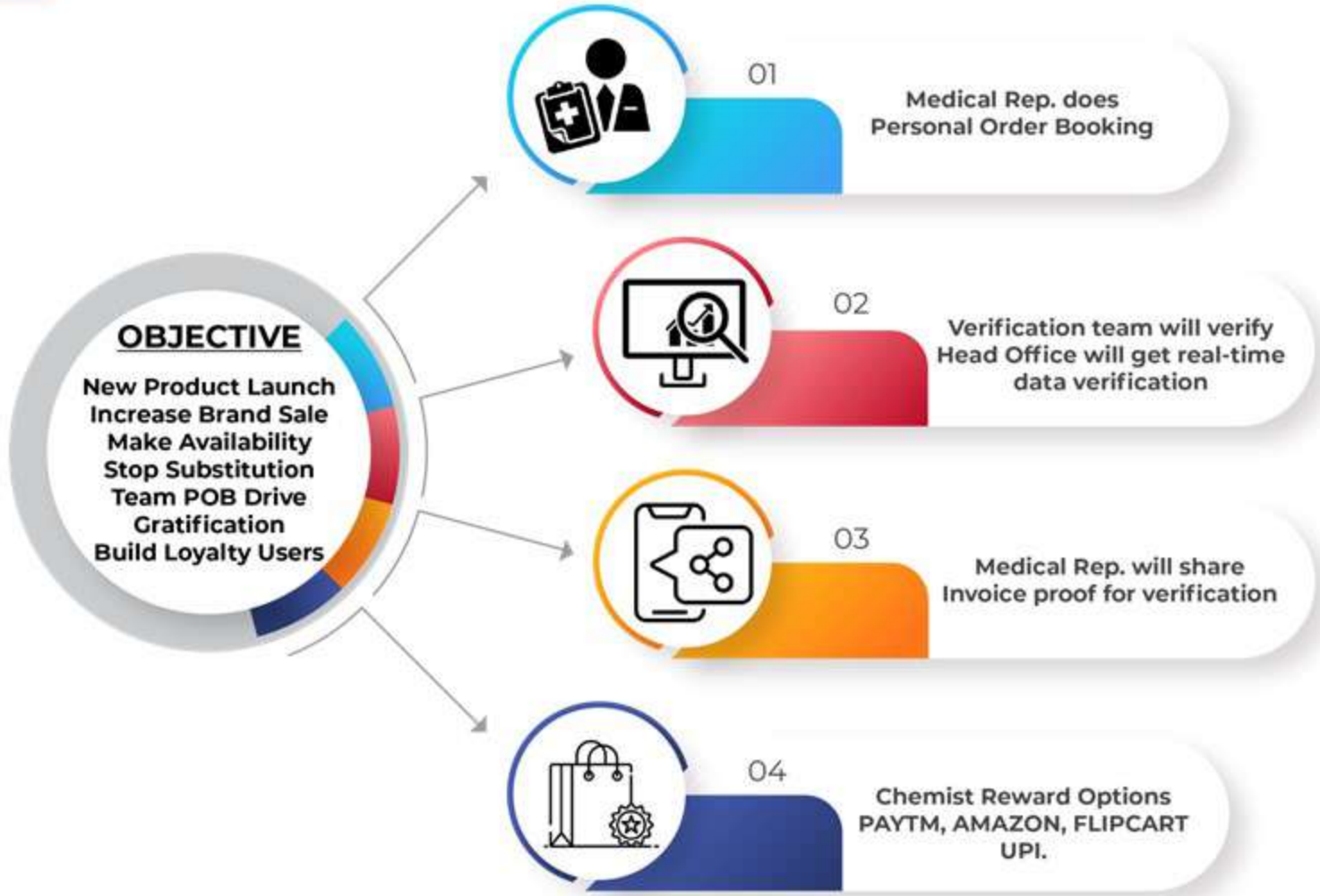
Greetings

New Launches






Educate

Offers / Scheme/ Bonus

Pack/Price Change



Case study with best ROI

-  Increase Sales
-  Instant Rewards For chemists
-  Build Loyalty
-  Real-Time Analysis
-  Specially Helpful with new launch



ENSURE THAT YOUR PRODUCTS ARE APPEAR IN THE RIGHT STORE

-  Shelf space/window display
-  Brand visibility
-  Helps in stock checking/auditing
-  Customer profiling
-  Sampling services
-  Digital advertisement



For More Details Visit Us : www.brandexpose.in



Retail Brand Expose/ Merchandising/ Audit

- PHARMACY
- FMCG
- NUTRITION





Reward Gini



Onboarding



Purchase



Connect



Reward



Data Analytics

Pre-requisite

1. Mini 2500 members
2. Duration 6 months +
3. Per member purchase per month 1500+
4. Mini no. of brands 3-4+5. Support using website / SMS / WhatsApp

BOOST PROFITS

Improve brand retention / reputation

Get ahead of competitors

Build metrics

Simplify reward redemptions

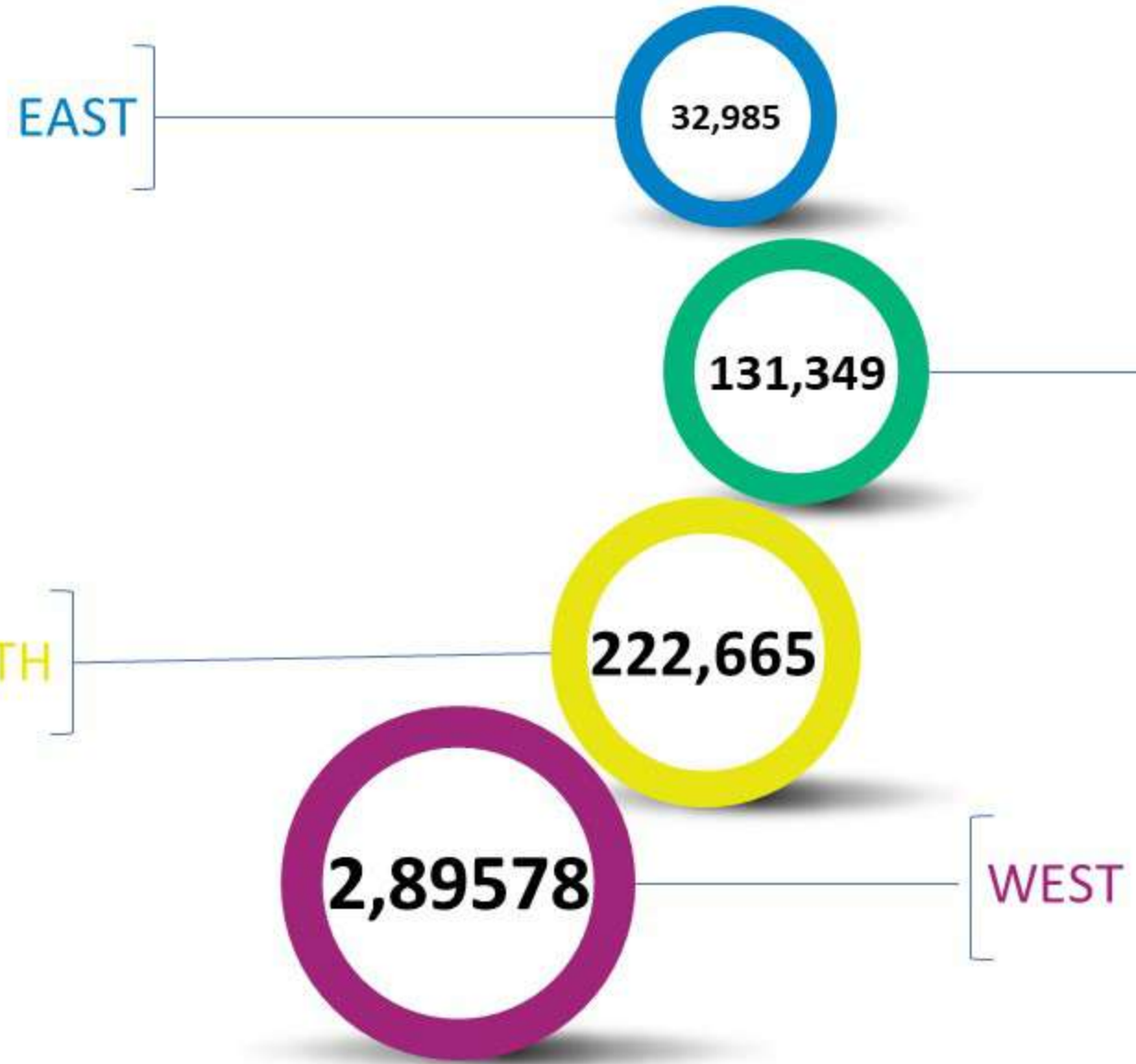
Personalize Messaging

Measure your ROI

For More Details Visit Us : www.rewardgini.com

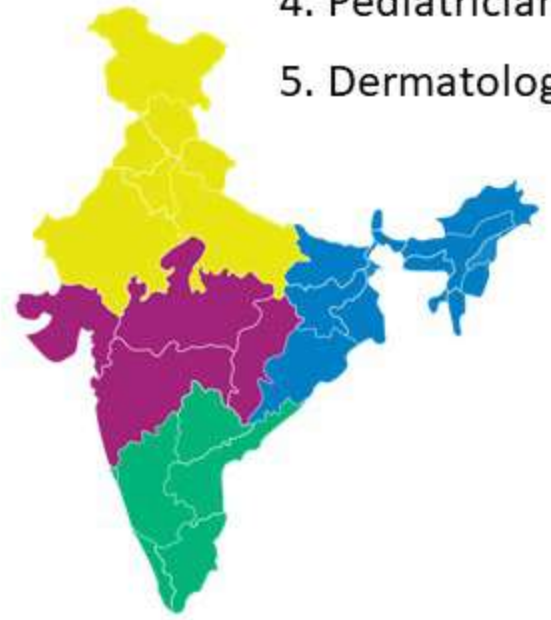


DOCTOR ACTIVATION COUNT



Top 5 Specializations

1. General physician
2. Dentist
3. Gynecologist
4. Pediatrician
5. Dermatologist





DOCTOR ENGAGEMENT



7.7 Lac VERIFIED DOCTOR DATABASE OF ALL INDIA

AWARENESS/ BRAND RECALL

-  Smart SMS
-  WhatsApp
-  Email Marketing
-  Call Centre
-  Digital Reminder Availability Card
-  Greet Gini

SUPPORT CLINICAL PRACTICE

-  Prescription Pad/
Patient File
-  CME / Webinar
-  Hands-on Workshop
-  Departmental
Seminar
-  Journal/Article
Subscription/
News Letters

IT SERVICES

-  Web/Mobile App
-  Website Design
-  Digital Marketing
-  WhatsApp Chatbot
-  Web Chatbot

Rx GENERATION

-  Inclinic Activate
-  Input Verification
-  Doctor Honorarium



PATIENT CONNECT : SUPPORT PROGRAMS



PATIENT SUPPORT

- Dose Reminder
- Refill Reminder
- Dr Visit Reminder
- Health Tips
- PE Image/Video
- Nearby Chemist
Stock Availability



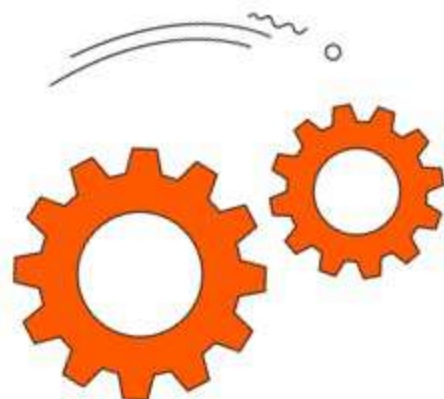
PATIENT SCREENING / OPD CAMP

- Patient Screening
- Labs Test*
- OPD Camp
- Camp
Reimbursement



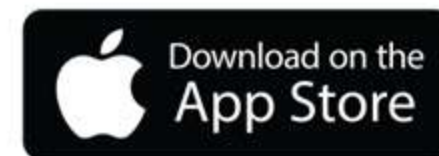
Patient Education

- Design
- Printing
- Installation



Voney Services

TOTAL ACTIVE USERS : 101739





Voney Scheme and Offers



1. Banner Ads Section

2. Pharma Company monthly offers

3. New Brands' Launch Listing and Fliers



1. Offer / Scheme / New Launch Communication

2. POB Drive / Gratification to chemist

3. Drive Window Display

4. Survey

5. Chemist Education

BENEFITS TO YOU !!

BANNER ADS

LIST DEALS

NEW
LAUNCH

INCREASE
AWARENESS



THANK YOU

