

PHARMA E-BLAST



Sample : All States

Response : 502

Type of Respondents :

Wholesalers, Retailers

Duration: Q4 2014-15

Q1: Chemist interest in Loyalty Programs



50% Yes

50% No

Q2: Company Rep. Survey at Chemist



72% Yes

28% No

Q3: Using Drug Information on SMS



66% Yes

34% No

Q4: 2nd Generation Into Pharmacy Business



36% Yes

64% No

Give us your
feedback on
info@medgini.com

DISCLAIMER

© Copyright 2015, medgini.com, All Rights reserved. This report and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. Please note that any views or opinions presented in this email are solely those of the author and do not necessarily represent those of the company.